

## **GMT MONTHLY MEMBERSHIP PROGRESS REPORT**

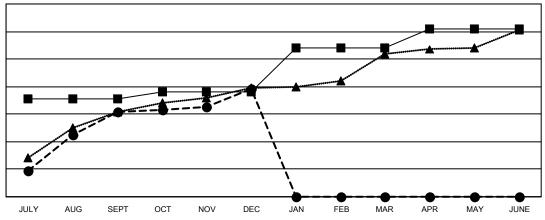
Multiple District 322

Results as of: 12/31/2023

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|---------------|---------------|-------------|---------------|-----------------------|-------------------------|-------------------------|---|--|
|               | Club          | os          |               | Members               |                         |                         |   |  |
|               | RESULTS FO    | R 2023-2024 |               | RESULTS FOR 2023-2024 |                         |                         |   |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER ME            | MBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTU/<br>(including transfer |  |
| JULY/AUG/SEPT | 71            | 62          | 19            | JULY/AUG/SEPT         | 1,990                   | 4,392                   | 1,364   |  |
| OCT/NOV/DEC   | 5             | 16          | 40            | OCT/NOV/DEC           | 1,370                   | 1,779                   | 1,993   |  |
| JAN/FEB/MAR   | 32            | 0           | 0             | JAN/FEB/MAR           | 1,255                   | 0                       | 0   |  |
| APR/MAY/JUNE  | 14            | 0           | 0             | APR/MAY/JUNE          | 675                     | 0                       | 0   |  |
|               |               |             |               |                       |                         |                         |   |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE

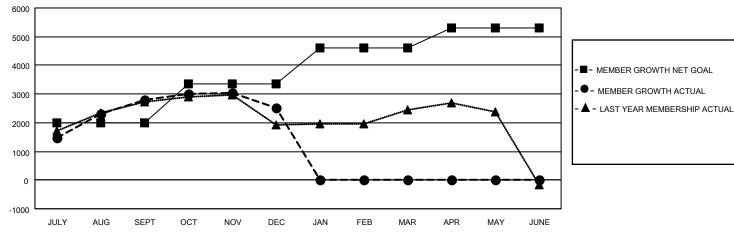


- CURRENT YEAR GOALS FOR NEW CLUBS

- ● - CURRENT YEAR ACTUAL NEW CLUBS

▲ - LAST YEAR ACTUAL NEW CLUBS

## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 59  |       | 700 CLUBS OF 1125 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 27,212 (67.85%) |                  |        |
|--------------------|-------|--|---|------------------|--------|
|                    |       |  | FEMALE                                    | 12,895 (32.15%)  |        |
| DROPPED MEMBERS    |       |  | 1 EIVI/AEE                                | 12,000 (02.1070) |        |
| DECEASED           | 78    | CLICK HERE FOR CUMULATIVE                        | TOTAL FAMILY UNIT MEMBERS                 |                  | 18,904 |
| CLUB CANCELLED 844 |       | MEMBERSHIP DATA                                  |   |                  |        |
| OTHER              | 2,435 |  | FAMILY MEMBERS PAYING HALF DUES           |                  | 11,445 |
| TOTAL              | 3,357 |  | 5020                                      |                  |        |